Helping Manufacturers Protect Their Supply Chains

Success Story

Manufacturers have struggled for decades with creating secure, flexible, and diverse supply chains. What they need is a quick yet accurate way to verify and maintain supplier relations, something that Sara Hanks, a professional with decades of experience in manufacturing, saw as a need as well. This brought her to starting a journey to create the software that the market was demanding, Leverage Software Solutions, in late 2019.

Leverage Software Solutions offers SaaS solutions to manufacturing companies to control quality processes, improve process efficiencies and reduce risk in their supply chain. These products will provide low cost, easy to use solutions, with integrated analytics to help all companies migrate processes from email and paper into the digital world. As she developed the skills to launch her business, Sara contacted the Gannon University Small Business Development Center. After meeting with Business Consultant Jacob Jones, the SBDC assisted with business planning, market research, industry forecasting, and pitch deck development.

After attended First Step and working with her consultant, Sara was ready to take a big step forward. In June 2020, Sara applied for and was accepted into the Erie Technology Incubator to help push her business even further. Sara expressed this after her acceptance saying, "I cannot thank you enough for helping me get momentum."

Sara is expecting to launch a beta for Leverage Software Solutions flagship product in August 2020. You can follow her journey as an entrepreneur on Twitter @SaraHanks16.